

ABSTRACT OF THE DISCLOSURE

A business position display system shows a business position of a business unit to be analyzed together with those for comparison. A management analysis database is a multi-dimensional database in which data sets including a combination of a plurality of evaluation values are classified in accordance with a variety of reference and stored. A management analysis server extracts a data set from the management analysis database in accordance with the extract conditions specified by the operator of a client computer. Then, the server calculates coordinates for each of the data sets extracted, in accordance with the combination of the evaluation values, to display an object at a point indicated by the coordinates on a portfolio map.